

NCF Partnership Programme

Partner Opportunities



National Care Forum is the leading voice for not-for-profit care providers

The NCF members embrace a wide range of services including:

home care, housing with care, day care, intermediate care, outreach, residential and nursing care, and specialist provision for all adults and older people



NCF members are not-for-profit organisations, providing quality care and support services

- National care and support providers
- Domiciliary support services
- Housing associations and supported housing
- Community Interest Companies
- Small, independent care homes
- Care sector support organisations
- [list of members](#)



NCF members

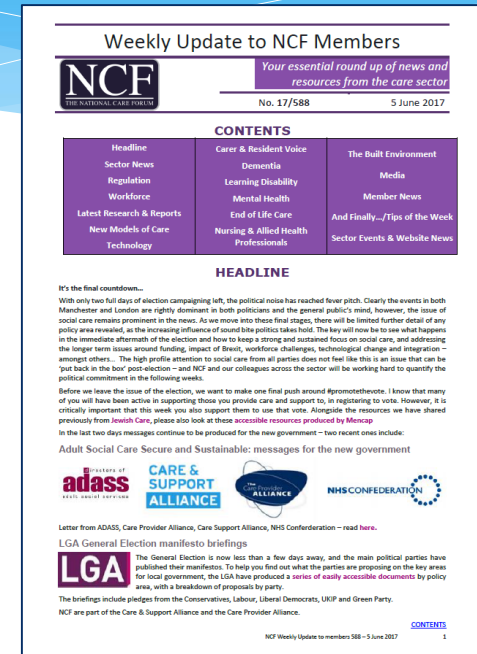
- Provide care and support to almost **110,000** people in their own homes, in day centres, in care home settings and in extra-care schemes
- Operate over **1,600** registered care homes with more than 80,000 care home places
- Employ over **85,000** staff and some 20,000 volunteers
- Spend more than **£1.5b** on care services



What's included?	Gold Annual Partnership £10K + VAT	Silver Event Specific (price on request)	Bronze Website Only £300 + VAT
Annual exposure on homepage of website as key NCF partner	✓		
Quarterly meetings with NCF Exec Director or Policy & Communications Director for verbal update on sector trends and future focus	✓		
Homepage exposure pre and post event	✓	✓	
Stand at Annual Conference including two complimentary places	✓		
Stand at Managers Conference including two complimentary places		✓	
Stand at specific event sponsoring (if conference) and two complimentary places		✓	
Introductory platform and dissemination of materials at specific event if no stand available		✓	
Invitation to Annual Lecture and Dinner – 1 complimentary place	✓		
Complimentary presence on supplier listing – with added benefits of exposure via the newsletter	✓	✓	✓
2 blogs per year to NCF membership and wider via social media networks	✓		
Named element of event attributed to you – selection of possibilities dependent on event and availability		✓	
Named event attributed to you – selection of possibilities dependent on availability	✓	✓	

Routes to Market

- NCF Website
- @NCFCareForum
 - +8K followers
- NCF Members Weekly Update
 - read by +10K global circulation
- NCF publications
- Event specific promotional material, documentation



Get on board

- Any questions?
- Contact

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@NCFCareForum

