



## Press Release 10 May 2017

### Oomph! partner with NCF to get members Out & About

To celebrate the national roll out of their new excursions service, and launch their partnership with NCF to promote innovation and excellence in activity provision, Oomph! will be offering £10,000 worth of resident trips to members at next week's [Annual Conference](#) as part of a very grand prize draw.

*"Having experienced an Oomph! Out & About tour first hand, I am delighted that we are able to work in partnership with Oomph! to bring this experience to our wider membership. The opportunity to facilitate greater engagement between residents of homes and the wider community is rewarding for all, and this new initiative by Oomph! shows that they continue to have the appetite to innovate and influence the way in which activity provision is offered within the care sector"* said NCF Executive Director, Vic Rayner

Oomph! Out & About brings regular, meaningful trips within reach of many more care services. For less than half the cost of running or hiring transport Oomph! provide a fully equipped minibus, a local driver residents will love who risk assesses all destinations and leads the trips, and an app for measuring participation and engagement.

The service has been running successfully in the South East since it was previewed at our Managers Conference last year and will now be launching in the Midlands, North West and South West with regional groups such as WCS Care and local independents jumping on board in droves.

Christine Asbury, Chief Executive of WCS Care sums it up perfectly:

*"Residents should do what they've always done – as well as try new opportunities should they wish – and staying connected to their local community plays an important part in that. With support from Oomph!, we're able to enhance our existing approach to activities and offer even more trips that are tailored to people's individual needs."*

To find out more including case study videos visit [www.outandabout.oomphwellness.org](http://www.outandabout.oomphwellness.org), contact [matt@oomph-wellness.org](mailto:matt@oomph-wellness.org), 0203 601 6363 or speak to Oomph! at the Annual Conference.

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#### Notes for editors

Find out more about [partnership opportunities](#) with the National Care Forum

#### National Care Forum

3 The Quadrant  
Coventry CV1 2DY  
Tel: 024 7624 3619

[www.nationalcareforum.org.uk](http://www.nationalcareforum.org.uk)  
twitter: [@NCFCareForum](#)

#### Notes for Editors:

The National Care Forum (NCF) was established in 2003, building on more than 10 years of the Care Forum, to promote quality outcomes for people receiving care services through the not-for-profit sector.

We keep members up to date with news and developments in the care sector and provide opportunities to meet and share ideas and best practice through our regular forum meetings, annual conferences and events, membership benchmarking surveys and reports and a weekly e-briefing.