



Press Release 10 May 2017

NCF announces new Partnership with ACC

[ACC](#), the education and learning provider for residential and homecare providers, is delighted to announce a new partnership with the National Care Forum.

NCF and ACC have a shared goal of improving social care provision and enhancing the quality of life, choice, control and wellbeing of people who use care services.

Vic Rayner, NCF Executive Director said “[Staff are the number one resource for providers of social care and it is critical that organisations invest in the right learning and development for their teams. ACC bring together their skills and experience of interactive learning with the knowledge and expertise of their membership to create unique and up-to-date resources to promote best practice in the delivery of social care.](#)”

[NCF are delighted to work in partnership with ACC to promote the strong message that quality learning and development is an essential component of a thriving social care sector.”](#)

A Skills for Care endorsed 'Centre of Excellence', ACC is a member led education and learning provider, supporting outstanding approaches to learning and development in the care industry.

ACC courses, created in true partnership with their care provider membership and care industry experts, focus on sharing best practice throughout their learning community via the power of storytelling and visual learning.

Courses are based around high definition television programmes supported by a wealth of learning resources that ensure best practice is embedded.

Sue Ascott, Learning and Development Director at ACC “[Both ACC & The National Care Forum have shared goals to improve the quality of care delivered for all older people receiving care in their own home or the residential care setting. Collaborative working with other key influencers in the social care sector will enable the achievement of these goals and will directly impact staff and managers working in our sector”.](#)

Bruce Adams, Sales and Support Director at ACC “[The National Care Forum and ACC have a number of shared members who are taking innovative approaches to learning and development, so working closer with the NCF was a natural association for us. We look forward to sharing our members’ stories to help fellow NCF members further develop outstanding education for their staff and continue to provide outstanding care”.](#)

For more information about ACC and the special offers available to National Care Forum members, visit the ACC stand at the [Annual Conference](#) or look out for the film crew who will be capturing your stories throughout the day!

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Notes for editors

Find out more about [partnership opportunities](#) with the National Care Forum

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Notes for Editors:

The National Care Forum (NCF) was established in 2003, building on more than 10 years of the Care Forum, to promote quality outcomes for people receiving care services through the not-for-profit sector.

We keep members up to date with news and developments in the care sector and provide opportunities to meet and share ideas and best practice through our regular forum meetings, annual conferences and events, membership benchmarking surveys and reports and a weekly e-briefing.