

# NCF Partnership Programme

Partner Opportunities



# National Care Forum is the leading voice for not-for-profit care providers

The NCF members embrace a wide range of services including:

home care, housing with care, day care, intermediate care, outreach, residential and nursing care, and specialist provision for all adults and older people



# NCF members are not-for-profit organisations, providing quality care and support services

- National care and support providers
- Domiciliary support services
- Housing associations and supported housing
- Community Interest Companies
- Small, independent care homes
- Care sector support organisations
- [list of members](#)

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ROUNTREE  
HOUSING TRUST

greensleeves  
care  
You're among friends

Belong 

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care

Alzheimer's  
Society

**NCF**  
THE NATIONAL CARE FORUM

# NCF members

- Provide care and support to almost **100,000** people in their own homes, in day centres, in care home settings and in extra-care schemes
- Have more than **70,000** care home places
- Have some **1,500** registered care homes
- Provide services to more than **70,000** receiving care at home
- Spend more than **£1.5b** on care services

What's included?	Gold Annual Partnership £10K + VAT	Silver Event Specific £5K + VAT	Bronze Website Only £300 + VAT
Annual Exposure on front of website as key NCF partner	✓		
Quarterly Meetings with NCF Exec Director or Policy & Communications Director for verbal update on sector trends and future focus	✓		
Front page exposure pre and prior to event sponsorship	✓	✓	
Stand at Annual Conference including two complimentary places	✓		
Stand at Managers conference including two complimentary places		✓	
Stand at specific event sponsoring (if conference) and two complimentary places		✓	
Introductory platform and dissemination of materials at specific event if not stand available		✓	
Invitation to Annual Lecture and dinner – 1 complimentary place	✓		
Complimentary presence on supplier listing – with added benefits of exposure via the newsletter	✓		✓
2 x blog per year to NCF membership and wider via social media networks	✓		
Named element of event attributed to you – selection of possibilities dependent on event and availability		✓	
Named event attributed to you – selection of possibilities dependent on availability		✓	

# Routes to Market

- NCF Website
- @NCFCareForum
  - +4K followers
- NCF Members Weekly Update
  - read by +10K global circulation
- NCF publications
- Event specific promotional material, documentation

Weekly Update to NCF Members

**NCF**  
THE NATIONAL CARE FORUM

Your essential round up of news and resources from the care sector

No. 17/588 5 June 2017


CONTENTS		
Headline	Carer & Resident Voice	The Built Environment
Sector News	Dementia	Media
Regulation	Learning Disability	Member News
Workforce	Mental Health	And Finally.../Tips of the Week
Latest Research & Reports	End of Life Care	Sector Events & Website News
New Models of Care	Nursing & Allied Health Professionals	
Technology		

**HEADLINE**

It's the final countdown...  
With only two full days of election campaigning left, the political noise has reached fever pitch. Clearly the events in both Manchester and London are rightly dominant in both politicians and the general public's mind, however, the issue of social care remains prominent in the news. As we move into their final stages, there will be limited further detail of any policy area revealed, as the increasing influence of sound bite politics takes hold. The key will now be to see what happens in the immediate aftermath of the election and how to keep a strong and sustained focus on social care, and addressing the longer term issues around funding, impact of Brexit, workforce challenges, technological change and integration – amongst others... The high profile attention to social care from all parties does not feel like this is an issue that can be put back in the box post-election – and NCF and our colleagues across the sector will be working hard to quantify the political commitment in the following weeks.

Before we leave the issue of the election, we want to make one final push around Apronothetevote. I know that many of you will have been active in supporting those you provide care and support to, in registering to vote. However, it is critically important that this week you also support them to use that vote. Alongside the resources we have shared previously from Jewish Care, please also look at these accessible resources produced by Mencap.

In the last two days messages continue to be produced for the new government – two recent ones include:  
Adult Social Care Secure and Sustainable: messages for the new government



Letter from ADASS, Care Provider Alliance, Care Support Alliance, NHS Confederation – read here.

**LGA** General Election manifesto briefings  
The General Election is now less than a few days away, and the main political parties have published their manifestos. To help you find out what the parties are proposing on the key areas for local government, the LGA have produced a series of easily accessible documents by policy area, with a breakdown of proposals by party.

The briefings include pledges from the Conservatives, Labour, Liberal Democrats, UKIP and Green Party.  
NCF are part of the Care & Support Alliance and the Care Provider Alliance.

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NCF Weekly Update to members 588 - 5 June 2017

# Get on board

- Any questions?
- Contact details

[vic.rayner@nationalcareforum.org.uk](mailto:vic.rayner@nationalcareforum.org.uk)

[helen.glasspool@nationalcareforum.org.uk](mailto:helen.glasspool@nationalcareforum.org.uk)

024 7624 3619

@NCFCareForum

